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Immediate Release...Golfbidder, Corporate Partners

Golfbidder become Partners of the PGAs of Europe

Golfbidder, Europe's biggest buyer and seller of used golf clubs, has become a Corporate Partner, and the Official Club Exchange of the PGAs of Europe, in an initial 5-year agreement.

The ever-expanding and pioneering business that has been a respected Partner of the PGA (of GB&I) for many years is now widening its reach to an even broader European market.

"We have taken out a long-term commitment to each other because we share the same philosophy - that of building an enduring relationship which helps club pros and retailers in Europe in the same way they do in the UK," said Ian Randell, the PGAs of Europe chief executive.

"Golfbidder have enjoyed a strong relationship with the PGA (of GB&I) here at The Belfry for many years and I'm very pleased to welcome them aboard as our 'Official Club Exchange' Partner. I've received excellent reports about the quality and professional nature of the service that they provide for PGA professionals. Golfbidder already employs in-house multi-lingual staff to provide great service to pro's in Europe and I'm quite certain this marks the start of an excellent partnership for us both."

"I would encourage all PGA professionals across our member countries to visit www.golfbidder.co.uk/PGAsE to learn more about the way Golfbidder can help retailers of new golf equipment increase their turnover. There is also a useful section on how to spot counterfeit equipment."

Liam Robb was equally enthusiastic about the five-year agreement; one that extends their potential contacts across the 37 Member Countries and their respective membership totalling some 18,500 PGA professionals across Europe and beyond.

"We are increasingly providing solutions for club pros in Europe – removing the risk they normally take when accepting part-exchanges." explained Robb. "Joining forces with Ian and the team at PGAs of Europe was a natural step for us, and will complement our successful partnership with the PGA. I look forward to an equally long and beneficial relationship."

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Editors note:

The PGAs of Europe

The PGAs of Europe is an Association of National PGAs (30 European and 7 International) with a collective membership in excess of 18,500 golf professionals whose objective is to represent, promote and advise PGAs on a business-to-business basis. At all times striving to raise standards and opportunities in the education and employment of golf professionals while also representing member countries in dealing with influential bodies and governments regarding the promotion of the game and the interests of PGA professionals.

The PGAs of Europe guides the administration of the professional game throughout the continent and sometimes beyond in order to ensure excellence in the delivery of those services necessary to guarantee highly qualified, highly skilled PGA Professionals equipped to lead the advancement of the game around the world.

It is also a partner in the Ryder Cup with specific responsibility for the management of the Ryder Cup European Development Trust and is widely acknowledged as a lead body in the delivery of golf development expertise on a global basis through its collaboration with The R&A in implementing its Golf Development Programme.

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